Vision Statement

“We will be a leading solution provider of Automatic Identification & Data Capture (AIDC) and Banking Automation products and solutions to the Indian Industry.”

Mission Statement

“To provide solutions for Automation in Supply Chain Management from concept to completion.”

Company Profile

Rajkamal Barscan Systems Pvt Ltd., was established in the year 1996 being a leading supplier of Automatic Identification & Data Collection (AIDC) solutions in India.

All businesses have a need to identify, track and manage critical assets, resources and information, be it a chemist shop across the street, a global courier company delivering millions of articles or a manufacturing company. Rajkamal helps its customers to keeping track of what’s where.

Rajkamal’s understanding and experience of the Indian industry coupled with internationally accepted cutting edge technologies from its principals gives it a leading edge in meeting with its client’s expectations.

We represent some of the best companies in the world:

Intermec

Intermec Technologies Corp. USA, is perhaps best known as the inventor of the world's most widely used bar code symbology, Code 39. Intermec is the only company which provides complete AIDC solutions under one roof. Intermec solutions are serving 80% of Fortune 500 companies in various verticals around the world.

Metrologic

Metrologic, USA, are experts in optical image capture and processing solutions. They utilize their expertise to design, manufacture and market sophisticated imaging and scanning solutions serving a variety of point-of-sale, commercial and industrial applications. Solutions utilize a broad array of laser, holographic and vision-based technologies designed to provide superior functionality and a compelling value proposition for its customers.

ZEBEX

Since 1986, ZEBEX has been at the forefront of the Auto-ID industry, developing, manufacturing, and marketing a full range of barcode scanning products and solutions. With headquarters in Taipei, Taiwan, and an impressive distribution network that enables people and organizations around the world to enjoy quality ZEBEX scanning products.

Company Milestones:

- 1996: Rajkamal Established
- 1997: Appointed as Intermec Partner in India
- 2000: First baggage tag printers sold to Jet Airways
- 2001: Appointed as Magtek, USA Partner in India.
- 2002: NCR selects Magtek MICR’s for Citibank bill payment KIOSK.
- 2002: First Wireless Bridging solution provided to ISPAT Industries, bridging three office locations one kilometer apart.
- 2003: Multiple RF based inventory solutions sold to Multinationals like EI Du-Pont, GE Group, Johnson & Johnson, Ford etc.
- 2004: Appointed as first RFGen ERP Integration Software Partners in India. First RFGen based SAP installation done at Essar Steel.
- 2005: Introduced RFID products in India for Supply Chain Visibility.

MAGTEK

Since 1972 MagTek, USA has set the pace in card reading solutions, with MagTek card readers in use at more than 10 million locations worldwide. Magtek offers the largest range of OEM modules to Finished Products in Magnetic and Smart Card readers, MICR line readers and Cheque Imaging solutions. They are also the world leaders in Cheque Truncation technology (mandated by RBI in India) that can capture both sides of Cheque Image, MICR line and print an endorsement on the back of the Cheque single pass.

RF Gen

RF Gen is an advanced integrated development environment and RF communications server that contains all the tools necessary to design, build, test and deploy your wireless RF & batch data collection applications for any ERP platform & is a certified middleware by SAP & Peoplesoft.
Printers
Barcode label printers are available in a wide range of printing applications starting from very economical low duty cycle printers to larger format high usage industrial printers. Our printers offer features such as Internet Printing, WLAN printing, PrecisionPrint, RFID, LinerLess technology and much more. Using best of class technology our printers deliver high quality, durability and reliability a key factor in achieving a lifetime of excellence and economy.

Scanners
Rajkamal offers a complete range of extremely reliable and robust barcode scanners for all environments and applications, which include linear and 2 D images barcodes. Scanner types include handheld, presentation, fixed mount and cordless scanners. Keeping the user in mind the scanners are designed for ease of use and a futuristic design to blend into your POS ambience.

Data Capture Units - Batch and RF
Companies of all sizes can now realize the benefits of automatic data collection with the use of powerful and flexible batch or RF communication data collection terminal for retail, industrial, or logistical applications requiring small-sized ergonomics at an economical price. With choices of simplified programming tools or pre-loaded applications, the Data Capture units come with linear or 2 D imager with large memory and a crisp display. Use of data Capture Unit benefits the bottom line through increased employee productivity and inventory accuracy.

RFID
RFID Tags bring intelligent data collection to the supply chain for a wide variety of applications. We offer complete RFID based item tracking and management systems that include site survey, RFID tags, handheld and stationary readers, printers, labels, networks and software.

Media
Rajkamal's labels, tags and ribbons support a broad range of barcode printing applications. Ready for shipment standard sizes as well as custom sizes are delivered for just in time usage. We offer various substrates like paper, polyester, metal, plastic etc. Consistent quality ensures 99% first-time read rates.
ERP Integration Software
The RFGen ERP Integration Suite enables companies to easily integrate their data collection processes with selected ERP systems.

Banking Automation Products
High quality and accurate magnetic swipe and insertion card readers offer long-term trouble free service in unattended public use. Mini MICR for desktop MICR line reading for cheque processing applications. Excella cheque truncation imager scans both sides of the cheque and endorses the cheque using an inkjet printer.

Industry Verticals

Industries
- Industrial
- Consumer Packaged Goods
- Retail
- Transportation and Logistics
- Government

Applications
- Warehouse Operations
- Direct Store Delivery (DSD)
- Work In Process
- Field Service
- Store Operations
- Store Management
- RFID Supply Chain
- In-Transit Visibility Apps

Software
Rajkamal provides software for designing and printing labels. The software has powerful features for compliance labels and integration with enterprise software. It also supports RFID tag printing.

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